



RBM Consulting
Robb McGinnis
317. 502.7053
RMcGinnis@GoRBM.com

FOR IMMEDIATE RELEASE

Following a One Year Study, Election Vote Centers Coming to Floyd County

Floyd County, Indiana partners with RBM and Unisyn to raise voter confidence and save money

Chicago, IL— May 14, 2013 – RBM Consulting, a leading election solutions and managed service provider, announced today that Floyd County, Indiana has selected the company for additional election services to include the conversion to vote centers. Floyd County also purchased from RBM/Unisyn e-poll books and Unisyn products OpenElect® Voting Optical Scan (OVO) and OpenElect® Voting Interface (OVI). Beginning with the 2014 elections, Floyd County voters will now be able to cast their vote at the new vote centers which will allow county residents to vote at any location.

After a yearlong study, the County Election Board, County Commissioners and County Council approved the switch to vote centers on October 10, 2012. According to the 2010 Indiana Fiscal Policy Institute report – a study sponsored by the Indiana Secretary of State - vote centers would produce significant savings for all counties implementing them and give local election officials more flexibility to anticipate voter turnout and deploy staff more effectively. It is estimated that Floyd County will save more than \$25,000 and run elections more efficiently. The report also finds that implementation of vote centers could significantly reduce the number of vote machines necessary to conduct an efficient election, thus further reducing the election costs to counties – both immediately and long-term. While Floyd County officials liked the idea of saving money by adopting the vote center methodology, its primary responsibility was to its voters.

“While a benefit of using vote centers is to control costs, the biggest benefit will be voter convenience,” says Linda Moeller, Floyd County Clerk. “We’ve involved the public from the beginning and compiled a study group that represented a cross-section of our voters and constituents – ensuring we had public buy-in and support. We had public support to move to the vote centers and chose RBM/Unisyn as an elections partner because of the reliability of their equipment and track record of running successful elections.”

Floyd County also contracts other election services through RBM which include ballot printing, software coding, logic and accuracy testing support and election day/post-election day support.

“Vote centers are the most efficient way to conduct elections today. We are very excited to partner with Floyd County, Indiana to bring the most advanced, secure and certified vote equipment and processes to its voters. Coupled with county staff, the Unisyn certified equipment, and our highly-

knowledgeable election team, Floyd County will be able to conduct more efficient and successful elections,” said Dan Brennan, Co-Founder and Principal of RBM Consulting.

The RBM and Unisyn partnership delivers election products and services tailored to fit all jurisdictions’ election requirements. The combined experience of the two companies brings counties extensive election experience, a highly-knowledgeable and trained staff, and full-service and support. For more information, contact Robb McGinnis at 317.502.7053 or RMcGinnis@GoRBM.com.

About RBM Consulting

RBM Consulting is a leading election solutions provider, managed service provider, and trusted advisor to state, county and city election officials. As a full-service solutions provider, RBM offers its customers tailored solutions including voting equipment, the most experienced and dedicated staff, and a broad range of all other election services. Visit us online at: www.rbmvoting.com

###